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## OPTIMAE EARNS TOP WORKPLACE RECOGNITION FROM DES MOINES REGISTER

**SEPTEMBER 25, 2018 (DES MOINES, IA)** – Optimae LifeServices was named this week as one of Iowa's top 150 workplaces in 2018 by the Des Moines Register.

The Register selects the state's top workplaces based on the results of employee surveys administered by Energage, a leading research firm that specializes in organizational health and workplace improvement. Several aspects of workplace culture are measured, including alignment, execution and connection.

"Being named a top workplace based on our employees' feedback reflects a deep belief in and adherence to our company's core values of choice, respect, teamwork and education," said William Dodds, Optimae president and chief executive officer. "Without our employees, we would not be able to successfully serve our customers from over one-third of the state."

Optimae serves approximately 5,300 individuals with mental illness and disabilities from 39 counties in Central, Eastern and Southern Iowa and employs more than 1,500 staff.

This is the fifth time in seven years the company has received the award. It earned the distinction in 2011, 2012, 2016 and 2017 after participating in the employee feedback survey. Optimae did not take part in the program from 2013 through 2015.

"The Top Workplaces award is not a popularity contest. And oftentimes, people assume it's all about fancy perks and benefits," said Doug Claffey, CEO of Energage. "But to be a Top Workplace, organizations must meet our strict standards for organizational health. And who better to ask about work life than the people who live the culture every day—the employees."

"Time and time again, our research has proven that what's most important to them is a strong belief in where the organization is headed, how it's going to get there, and the feeling that everyone is in it together. Without this sense of connection, an organization doesn't have a shot at being named a Top Workplace," he added.

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## **About Optimae LifeServices**

Optimae LifeServices, Inc. provides healthcare and human services for individuals with disabilities and mental illness from 39 Central, Eastern and Southern Iowa counties. For more than three decades, we have equipped our customers with supports and services that encourage choice, empowerment and community integration. Our programs include community-based, behavioral health, home health, rehabilitation and residential care services. We advocate for the rights and needs of more than 5,300 Iowans each year, providing the quality of care we would want for our own family.

## **About Energage, LLC**

Headquartered in Exton, PA, Energage specializes in employee feedback surveys and workplace improvement. More than 17 million employees in more than 50,000 organizations have participated in the Top Workplaces™ campaign—a program it conducts in partnership with more than 50 media partners across the United States. Energage also provides consulting services to improve employee engagement and organizational health. Energage is a founding B Corporation member, a coalition of organizations that are leading a global movement to redefine success in business by offering a positive vision of a better way to do business.