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OPTIMAE EXPANDS INTO EASTERN IOWA WITH ADDITION OF WATERLOO SERVICES

JUNE 26, 2018 (DES MOINES, IA) — Optimae LifeServices, Inc. announced today its expansion into Waterloo, where it provides services for individuals with mental illness and intellectual disabilities that equip them with the needed skills to live more independently.

The move meets the Waterloo's emerging needs for mental health services while growing Optimae's footprint to include 39 counties in Central, Eastern and Southern Iowa. Those include site homes for individuals with severe and persistent mental illness and on intellectual disability waivers that provide support staff to ensure their success. Optimae also offers intensive psychiatric rehabilitation, filling a void that was left when the area's previous provider closed its doors.

"This expansion allows Optimae to serve more people who are in need and forge partnerships with groups who were previously unavailable to us," said William Dodds, Optimae chief executive officer and president. "In the end, it's about strengthening services for individuals who are in need of support at a time when demand is increasing."

Optimae currently serves more than 5,300 Iowans with mental illness and disabilities. Its focus on growth has been somewhat stunted recently as it and other providers grapple with the difficult landscape created by the state's move to Medicaid managed care. That comes as more individuals are seeking services.

The company plans to expand its offerings in Waterloo as it hires more qualified staff. It has also partnered for the first time with the County Social Services Region to help strengthen its programming.

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About Optimae LifeServices

Optimae LifeServices, Inc. provides health care and human services for individuals with disabilities and mental illness from 39 Eastern, Southern and Central Iowa counties. For more than three decades, we have equipped our customers with supports and services that encourage choice, empowerment and community integration. Our programs include community-based, behavioral health, home health, rehabilitation and residential care services. We advocate for the rights and needs of more than 5,300 Iowans each year, providing the quality of care we would want for our own family.