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FOR IMMEDIATE RELEASE
September 18, 2017

OPTIMAE EARNS TOP WORKPLACE RECOGNITION FROM DES MOINES REGISTER

SEPTEMBER 18, 2017 (DES MOINES, IA) – Optimae LifeServices was named this week as one of Iowa’s top 150 workplaces in 2017 by the Des Moines Register.

The Top Workplaces lists are based solely on the results of an employee feedback survey administered by Workplace Dynamics, a leading research firm that specializes in organizational health and workplace improvement. Several aspects of workplace culture were measured, including alignment, execution and connection.

“Being named a top workplace based on our employees’ feedback is a testament to our commitment to providing a work culture that values respect, choice, education and teamwork,” said William Dodds, Optimae president and chief executive officer. “Our employees are the backbone of our organization and without them we would not be able to successfully serve one of Iowa’s most vulnerable populations.”

Optimae serves approximately 5,100 individuals with mental illness and disabilities from 36 counties in Southeastern and Central Iowa and employs more than 1,500 staff.

This is the fourth time in six years the company has received the award. It earned the distinction in 2011, 2012 and 2016 after participating in the employee feedback survey. Optimae did not take part in the program from 2013 through 2015.

“The Top Workplaces award is not a popularity contest. And oftentimes, people assume it’s all about fancy perks and benefits,” said Doug Claffey, CEO of WorkplaceDynamics. “But to be a Top Workplace,

organizations must meet our strict standards for organizational health. And who better to ask about work life than the people who live the culture every day—the employees.”

“Time and time again, our research has proven that what’s most important to them is a strong belief in where the organization is headed, how it’s going to get there, and the feeling that everyone is in it together. Without this sense of connection, an organization doesn’t have a shot at being named a Top Workplace,” he added.

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About Optimae LifeServices

Optimae LifeServices, Inc. provides healthcare and human services for individuals with disabilities and mental illness from 36 counties Southeastern and Central Iowa counties. For nearly three decades, we have equipped our customers with supports and services that encourage choice, empowerment and community integration. Our programs include community-based, behavioral health, home health and residential care services. We advocate for the rights and needs of approximately 5,100 Iowans each year, providing the quality of care we would want for our own family.

About WorkplaceDynamics, LLC

Headquartered in Exton, PA, WorkplaceDynamics specializes in employee feedback surveys and workplace improvement. This year alone, more than two million employees in over 6,000 organizations will participate in the Top Workplaces™ campaign—a program it conducts in partnership with more than 40 prestigious media partners across the United States. Workplace Dynamics also provides consulting services to improve employee engagement and organizational health. WorkplaceDynamics is a founding B Corporation member, a coalition of organizations that are leading a global movement to redefine success in business by offering a positive vision of a better way to do business.